

ANNUAL ADVERTISING PACKAGES

PACKAGE 1

Only Digital Marketing

- 1 Year of Sidebar Banner at Portal Magazine Website
- 4 Shared E-blasts (Spring, Summer, Fall, and Winter)
- 8 Dedicated Social Media Posts (Facebook x4 - Instagram x4)

PACKAGE 2

Only Print and Digital Magazine

- 3 Printed Magazine Ads (Spring, Fall, and Winter)
- 4 Digital Magazine Ads (Spring, Summer, Fall, and Winter)

PACKAGE 3

Print and Digital Magazine + Digital Marketing

- 3 Printed Magazine Ads (Spring, Fall, and Winter)
- 4 Digital Magazine Ads (Spring, Summer, Fall, and Winter)
- 1 Year of Sidebar Banner at Portal Magazine Website
- 4 Dedicated Posts/Blogs at Portal's Website (Spring, Summer, Fall, and Winter)
- 4 Dedicated E-blasts (Spring, Summer, Fall, and Winter)
- 8 Dedicated Social Media Posts (Facebook x4 - Instagram x4)

SINGLE ADS

- 1 Full Page Ad
- 1 Half Page Ad
- 1 Full Page Ad + Social Media + E-Blast
- 1 Half Page Ad + Social Media + E-Blast

SUMMER CAMP WEBSITE GUIDE 2021

- Mention at Portal's website
- "Summer Camp List"

INFORMATION

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